



# TEAM NEUTRINO SPONSORSHIP



For more information, visit

**TEAMNEUTRINO.ORG**



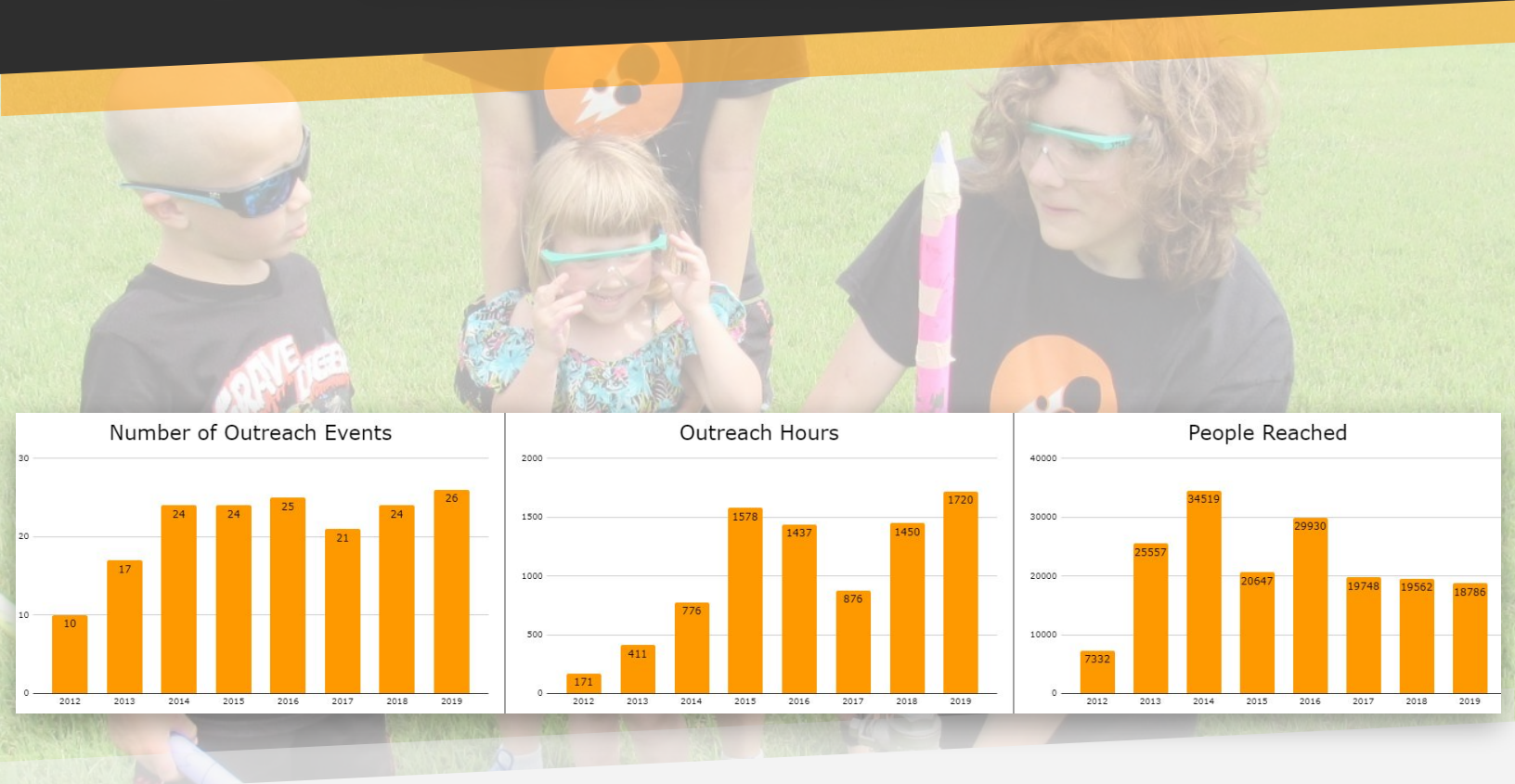
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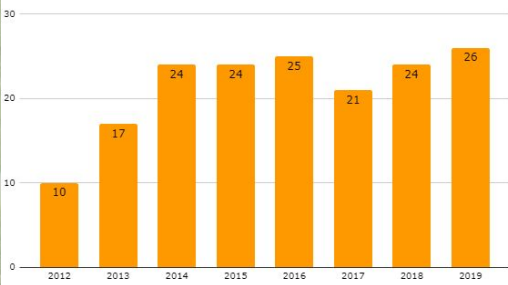


# BECOME AN OFFICIAL PARTNER

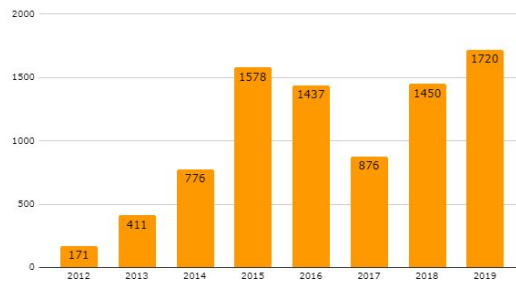
OF FRC TEAM NEUTRINO, A STORY COUNTY NON-PROFIT



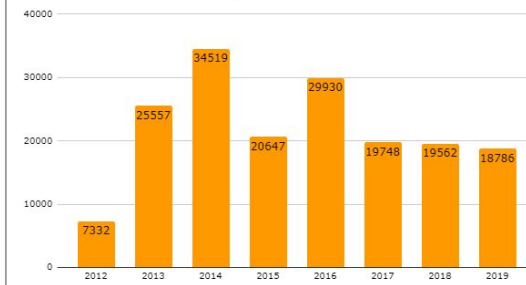
Number of Outreach Events



Outreach Hours



People Reached



## SUSTAINING LASTING LOCAL IMPACT

**FIRST Team Neutrino 4-H is a local 501(c)3 non-profit now seeking new partners for this season!** FRC is a unique varsity sport designed to help high schoolers discover how interesting and rewarding STEM can be. Students gain the technical skills, professionalism and self-confidence that all but guarantee them extraordinary career opportunities; many of our students go on to major in STEM and work for local STEM companies.

What began as 9 Ames High School students in 2011 has become a team of 33 Story County students who **reach 10,000+ community members each year through countless events, demonstrations, camps, and more.** We run dedicated mentoring programs across Ames to introduce elementary and middle school students to STEM skills they can use throughout their lives. Since 2014, we have mentored 90 elementary and middle school robotics teams.

For more information, visit

[TEAMNEUTRINO.ORG](http://TEAMNEUTRINO.ORG)



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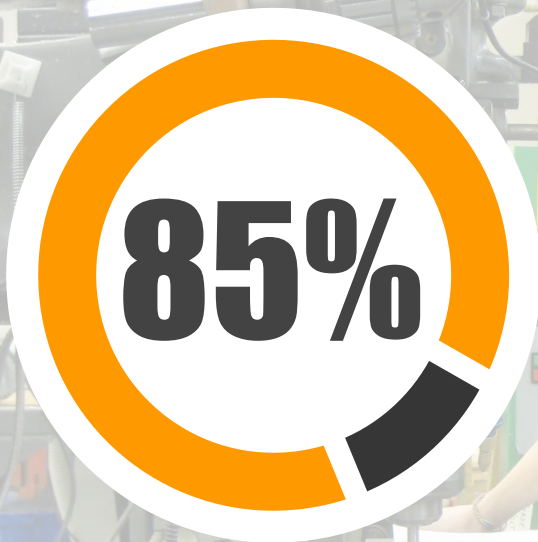
# **BECOME AN OFFICIAL PARTNER**

**OF FRC TEAM NEUTRINO, A STORY COUNTY NON-PROFIT**

## **TRAINING THE NEXT WORKFORCE**

Team Neutrino is designed to prepare students for a career in STEM and since 2011, **85% of Team Neutrino alumni have pursued a STEM career.** In our program, material learned in the classroom is practically applied in an environment that gives high school students the hands-on opportunity to solve real-world STEM problems. But these invaluable opportunities wouldn't be possible without the loyal support of our partner businesses.

Supporting our program provides students in Story County with STEM opportunities in all areas, everything from programming to manufacturing to teamwork. **Join us in training the next-generation STEM workforce while promoting your brand to robotics programs across the world, as well as 10,000+ members of the community.**



# **CHOOSE STEM CAREERS**

For more information, visit

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# CHOOSING A SPONSORSHIP LEVEL

## MAKE THE MOST WITH YOUR SUPPORT

To properly credit our community partners, Team Neutrino disseminates their brands and messages to thousands each and every year— everything from recognition on our website and social media to our printed materials and competition/event displays. **We want our community to know how our partners have helped us continually achieve our mission of promoting STEM.**

**\$2K**  
and up

### **Emerald Support**

Small logo on banner, pit, apparel; highlighted on team displays and website.

**\$2.5K**  
and up

### **Platinum Support**

Small logo on robot, banner, pit, apparel; highlighted on team displays and website.

**\$5K**  
and up

### **Diamond Support**

Medium logo on robot, banner, pit, apparel; highlighted on team displays and website.

**\$10K**  
and up

### **Champion Support**

Large logo on banner, pit, and apparel; highlighted on team displays and website.

*Special recognition in all promotional videos and media.*

**\$50**  
and up

### **Special Mention**

Highlighted on team website

**\$250**  
and up

### **Bronze Support**

Highlighted on team event displays and website.

**\$500**  
and up

### **Silver Support**

Small logo on pit and on apparel; Highlighted on team displays and website.

**\$1K**  
and up

### **Gold Support**

Small logo on team banner, pit, and apparel; highlighted on team displays and website.

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# CHOOSING A SPONSORSHIP LEVEL

## YOUR SUPPORT MAKES A DIFFERENCE

Spreading STEM internationally and competing in the **FIRST Robotics Competition** is an educational experience that is well worth the price tag. For the this season, Team Neutrino is raising funds to cover the cost of everything from manufacturing costs to competition registration to outreach materials and craft supplies— and we need your help to reach our goal. Your company's support of Team Neutrino is not only an investment Story County's students, but in a sustainable, local educational program.



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# RETURN ON INVESTMENT



## FIND NEW AUDIENCES FOR YOUR BUSINESS

Team Neutrino is one of the driving volunteer organizations in the Ames community. Each season, we reach 10,000+ individuals through our 1,400+ volunteer hours a year; this includes countless local demonstrations, conferences, annual STEM camps, and mentorship of robotics programs at 6 of the 7 local elementary schools.

We engage the community at an average of 20-25 outreach events annually, in addition to our mentoring— these include the Iowa State Fair, the Story County Fair, the Girls in Science Festival at the Science Center of Iowa, Ames' 4th of July Parade, the Mini Maker Faire at the Science Center of Iowa, and countless others. **Ultimately, our program can disseminate your brand to all pillars of our community.**

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# RETURN ON INVESTMENT

## FOLLOW YOUR CONTRIBUTION

We utilize our social media and digital platforms as a resource for conveying team updates, engaging our local community through regular announcements, and to promote our sponsors. **Beyond highlighting your business on our 3 social media platforms, Team Neutrino keeps sponsors informed about their impact through regular, year-round newsletters and personal communication.** Our organization frequently visits our partner companies (pictured below) to strengthen relationships and quantify our impact with annual reports and in-depth presentations.



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